HEXOGEN
TECHNOLOGY

COMPANY PROFILE
2026

One technology partner for everything your company runs on

Software · Management systems · Mobile apps · Networks & servers · Security & communications · IT support



About
Hexogen



WHO WE ARE

An Egyptian technology company for software and infrastructure

Hexogen Technology is a Cairo-based technology company founded in 2021. We design and build websites, management systems and mobile apps, and we set up the infrastructure companies run on: networks, server rooms, surveillance and communications.

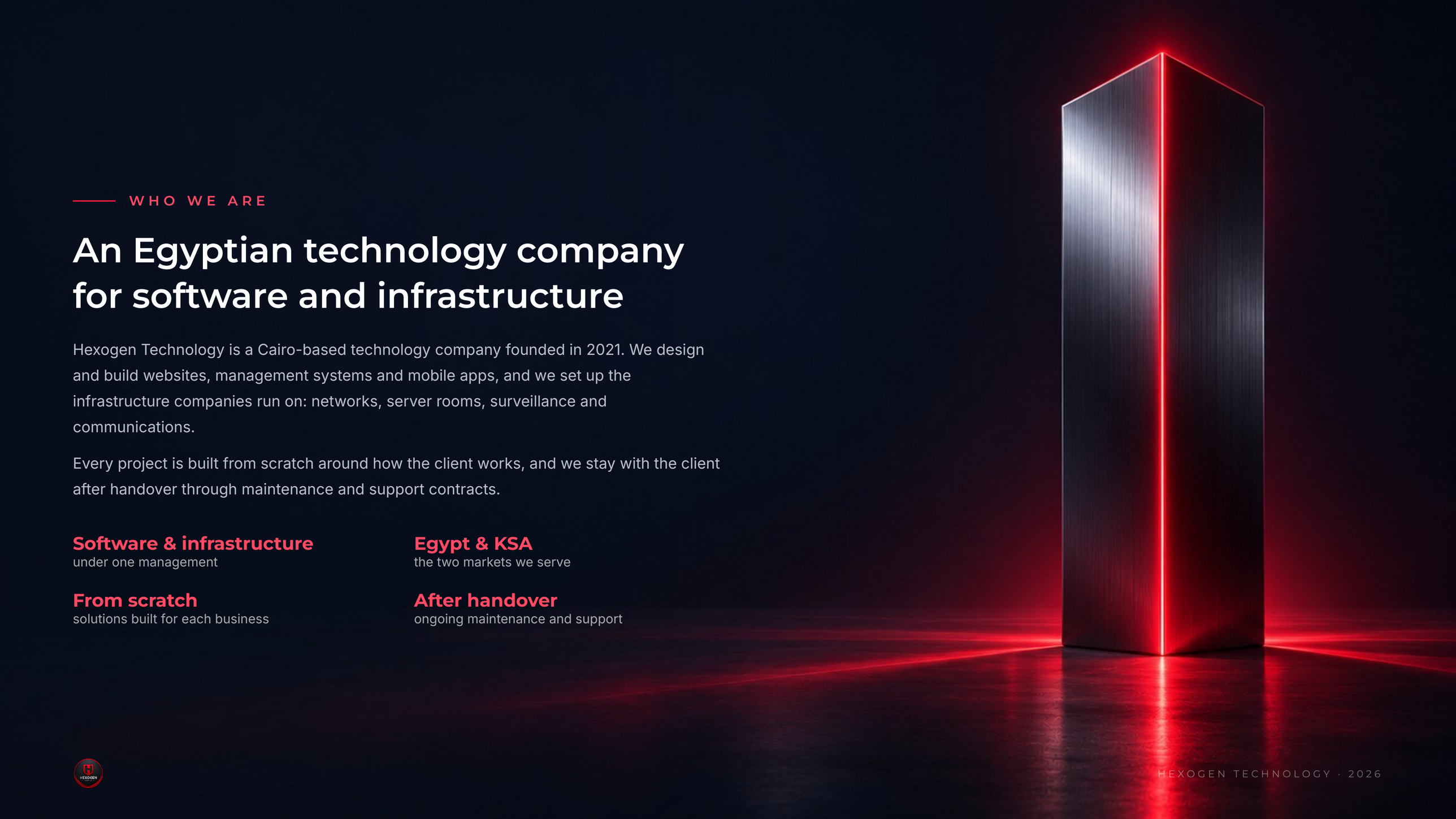
Every project is built from scratch around how the client works, and we stay with the client after handover through maintenance and support contracts.

Software & infrastructure
under one management

Egypt & KSA
the two markets we serve

From scratch
solutions built for each business

After handover
ongoing maintenance and support



OUR APPROACH

What is holding this business back today?

Every project starts with that question, and the answer decides what we build. For a clinic, booking against the real diary. For a restaurant, direct ordering with no commission. For a factory, a network and cameras the owner follows from his phone.



WHY HEXOGEN

Three reasons clients choose us

One party for all your technology

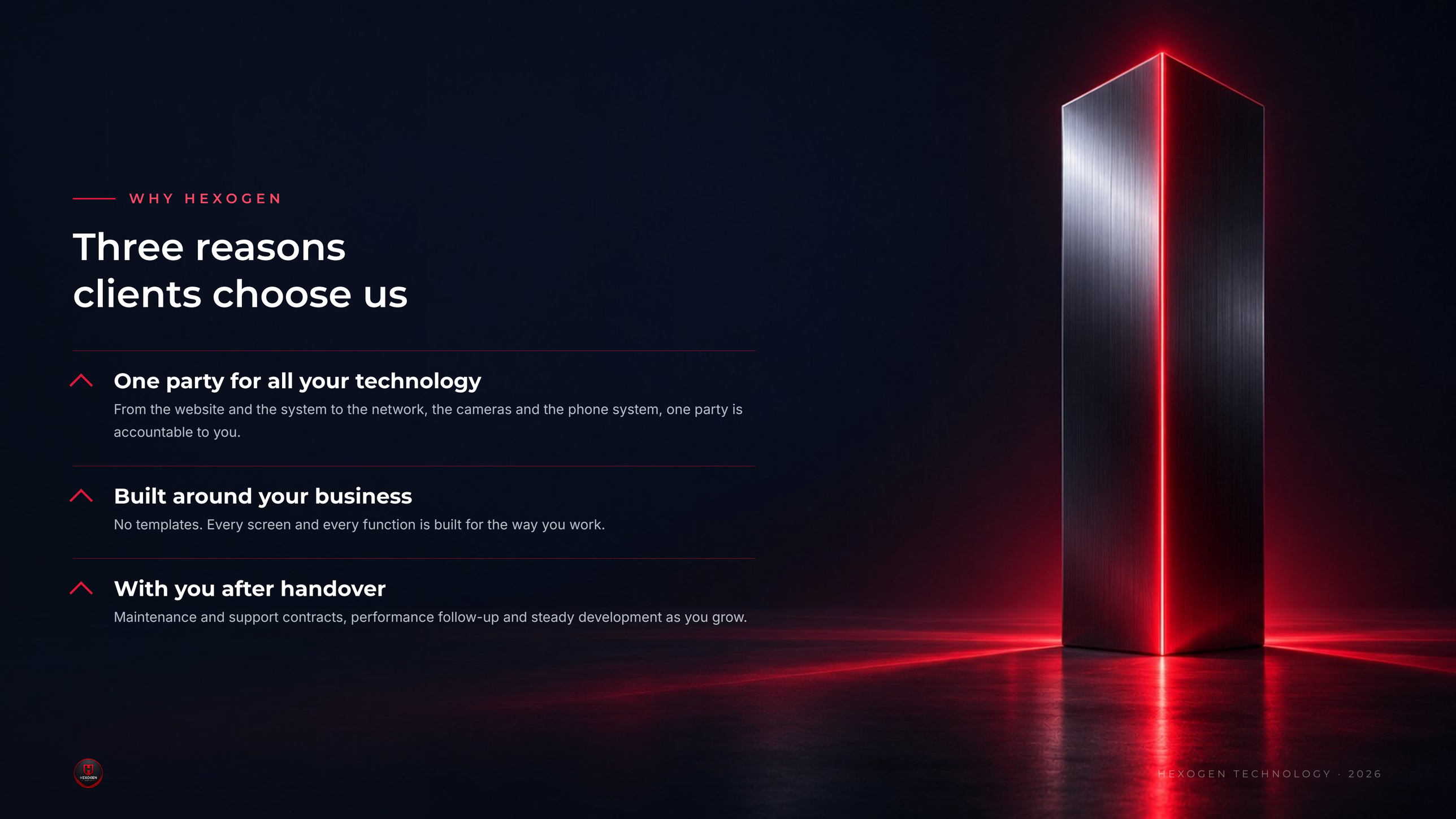
From the website and the system to the network, the cameras and the phone system, one party is accountable to you.

Built around your business

No templates. Every screen and every function is built for the way you work.

With you after handover

Maintenance and support contracts, performance follow-up and steady development as you grow.



VISION & MISSION

Vision

To be the first technology partner for Arab businesses on their digital journey.

Mission

To build every client the systems and technical infrastructure that run and grow their business, and to stay accountable for them after handover.



Our **Services**



WHAT WE DO

Software & digital solutions

01

Websites & online stores

A design made for the brand, in Arabic and English
An admin dashboard to edit everything
Speed and SEO from day one

02

Custom systems & CRM

Customers, orders, stock and field reps
Roles for every employee, and reports
Linked to WhatsApp and payment gateways

03

Odoo ERP

Accounts, inventory, sales and purchasing
HR and payroll
Set-up, training and support after go-live

04

Mobile apps

iOS and Android apps
One backend shared with the website
Store submission and upkeep

05

Portals & e-archive

Portals for institutions and authorities
E-archive and correspondence management
Balanced Scorecard (BSC)

06

Digital marketing

Search engine optimisation
Social media and content management
Paid campaigns with clear reporting



WHAT WE DO

Infrastructure & IT solutions

01

Networks & Wi-Fi

Network design and installation for offices and factories

Full Wi-Fi coverage for offices and warehouses

Structured cabling and labelled racks

02

Server rooms & hosting

Server rooms with cooling and power

Hosting and business email

Backup and business continuity

03

Cybersecurity

Protection for devices, network and email

Firewalls and access rights

Backup and recovery plans

04

CCTV & access control

Surveillance cameras you follow from your phone

Card and fingerprint access control

Time and attendance devices

05

Phone systems & communications

IP, Panasonic and 3CX phone systems

Call centres and call recording

Sound systems for halls and venues

06

Maintenance & IT support

Annual maintenance contracts

On-site and remote support

Network and device maintenance



HOW WE WORK

From the first meeting to go-live

01 **Understand the business**
A meeting or a site visit to learn how you work, what you really need and what is in your way today.

02 **A technical offer and contract**
A clear offer, and a contract with an annex listing every screen, function and device you will receive.

03 **Design and planning**
A working preview on your phone for software, and an approved implementation plan for networks and systems.

04 **Build and connect**
Development, installation and integration with your current systems, fully tested before handover.

05 **Go-live and follow-up**
Handover and team training, then support, maintenance and performance follow-up.





Digital marketing · Designs we publish on Hexogen's channels

HEXOGEN TECHNOLOGY · 2026



Digital marketing · Designs we publish on Hexogen's channels

HEXOGEN TECHNOLOGY · 2026

Our **Work**



SELECTED WORK

African Development Bank

Client

African Development Bank Group (AfDB), an international development finance institution

Scope

Re-organising and documenting a live network inside the server rooms

What we built

On-site network handling and installation: organising the network components inside the server racks, cable management, supplying and installing patch cords and keystone modules, labelling and documenting the network, and supplying and installing power distribution units, all on a live network with no service interruption.

- A live network re-organised with no downtime
- Cable management and network labelling
- Power distribution inside the racks





African Development Bank · Network handling and cable management inside the server rooms

INFRASTRUCTURE PROJECTS

Networks, servers, surveillance and communications for companies in Egypt

Al Rayah Market
Branches linked to head office and warehouses: networks, CCTV, servers, call centre and central systems

Saidy
Factories linked to head office: networks, CCTV, domain server and phone system

Republican People’s Party
Networks, CCTV, domain server, file sharing and backup

Lychee
Networks, CCTV, call centre and endpoint protection

Kimbo Café
Networks and CCTV across the branches

Karak Boy
Networks, CCTV and an internal phone system

Sabika
Networks, CCTV and an internal phone system

MC Designers
Networks and a file-sharing server for the design team

SELECTED WORK

Edarah

Client

Edarah Real Estate Valuation, Riyadh

Scope

Bilingual website and admin dashboard

What we built

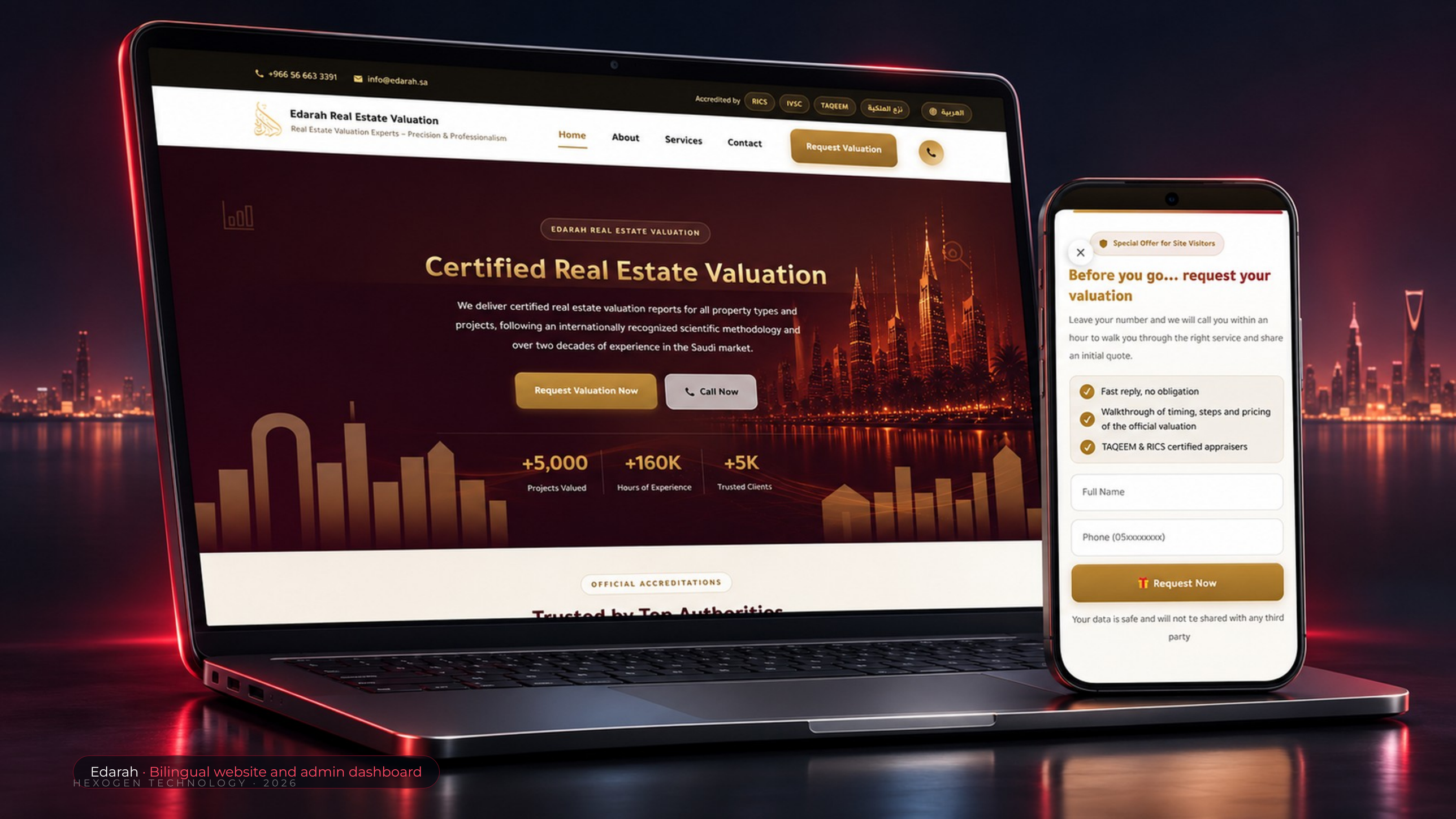
A bilingual site for an accredited valuation firm. Visitors see the accreditations first, then a three-step valuation request, with a page for every valuation purpose and every Riyadh district.



A three-step valuation request

A page for every purpose and district

Licences and accreditations up front



Edarah · Bilingual website and admin dashboard

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SELECTED WORK

Royal Holiday Veloria

Client

Royal Holiday Veloria, Sharm El Sheikh

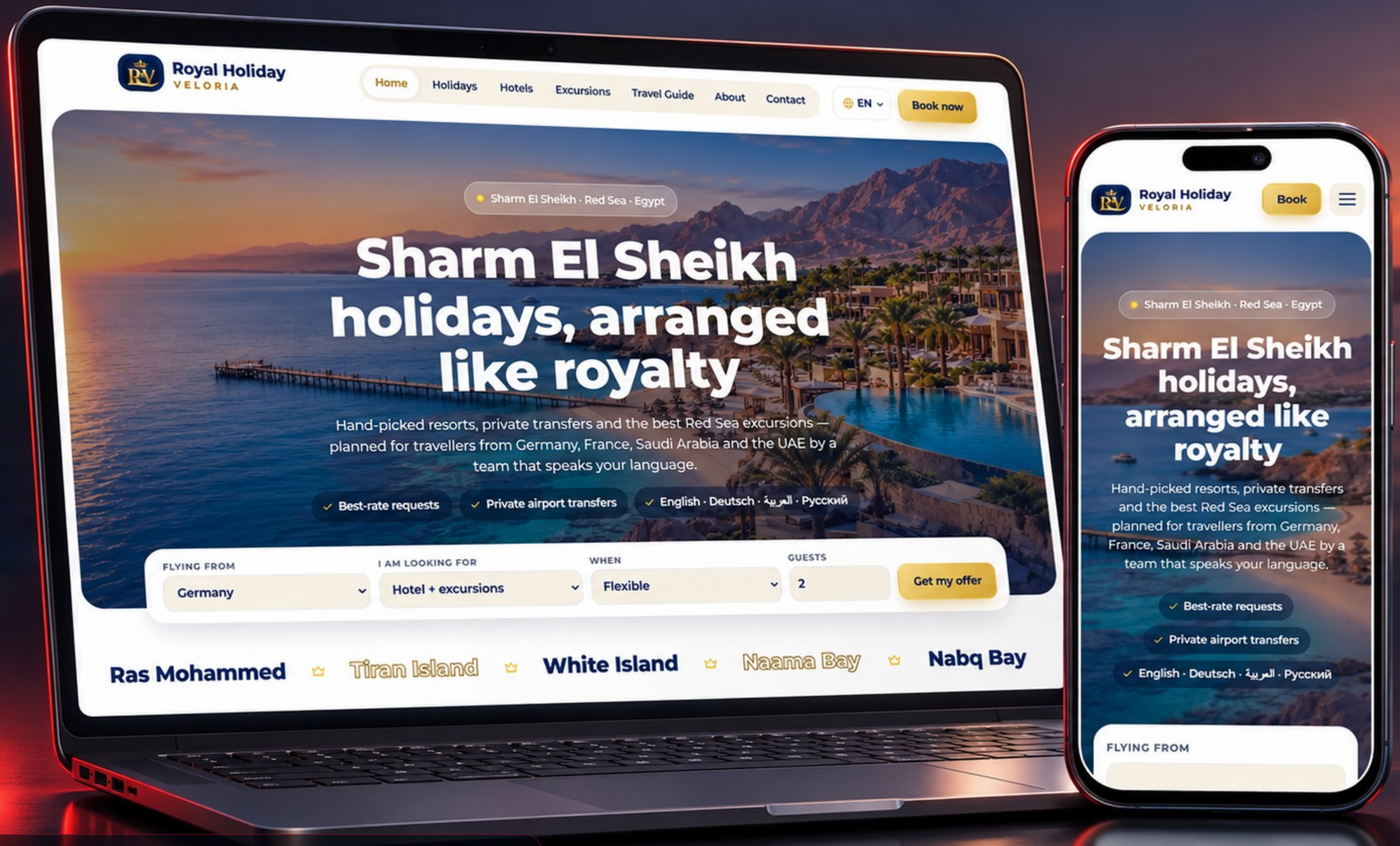
Scope

Multilingual website and full admin dashboard

What we built

A site in English, Arabic, German and Russian for a travel company in Sharm El Sheikh: a page for every departure country, hotels by area, trips, a travel guide and quote requests by WhatsApp or form, with a full admin dashboard.

- Four languages from one content source
- Hotels by area, trips and departure countries
- WhatsApp requests and an inbox to manage them



Royal Holiday Veloria · Multilingual website and full admin dashboard

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SELECTED WORK

Dental Arts

Client

Dental Arts Clinic, Nasr City

Scope

Website, Android app and booking system

What we built

A website and Android app for a dental clinic in Nasr City. Patients book online in four steps against the real diary and browse before-and-after cases, and the site and app share one backend.



- Four-step booking on the real diary
- An interactive before-and-after gallery
- One backend for the site and the app



Dental Arts · Website, Android app and booking system

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SELECTED WORK

IECC

Client

IECC Marketing Agency, Riyadh

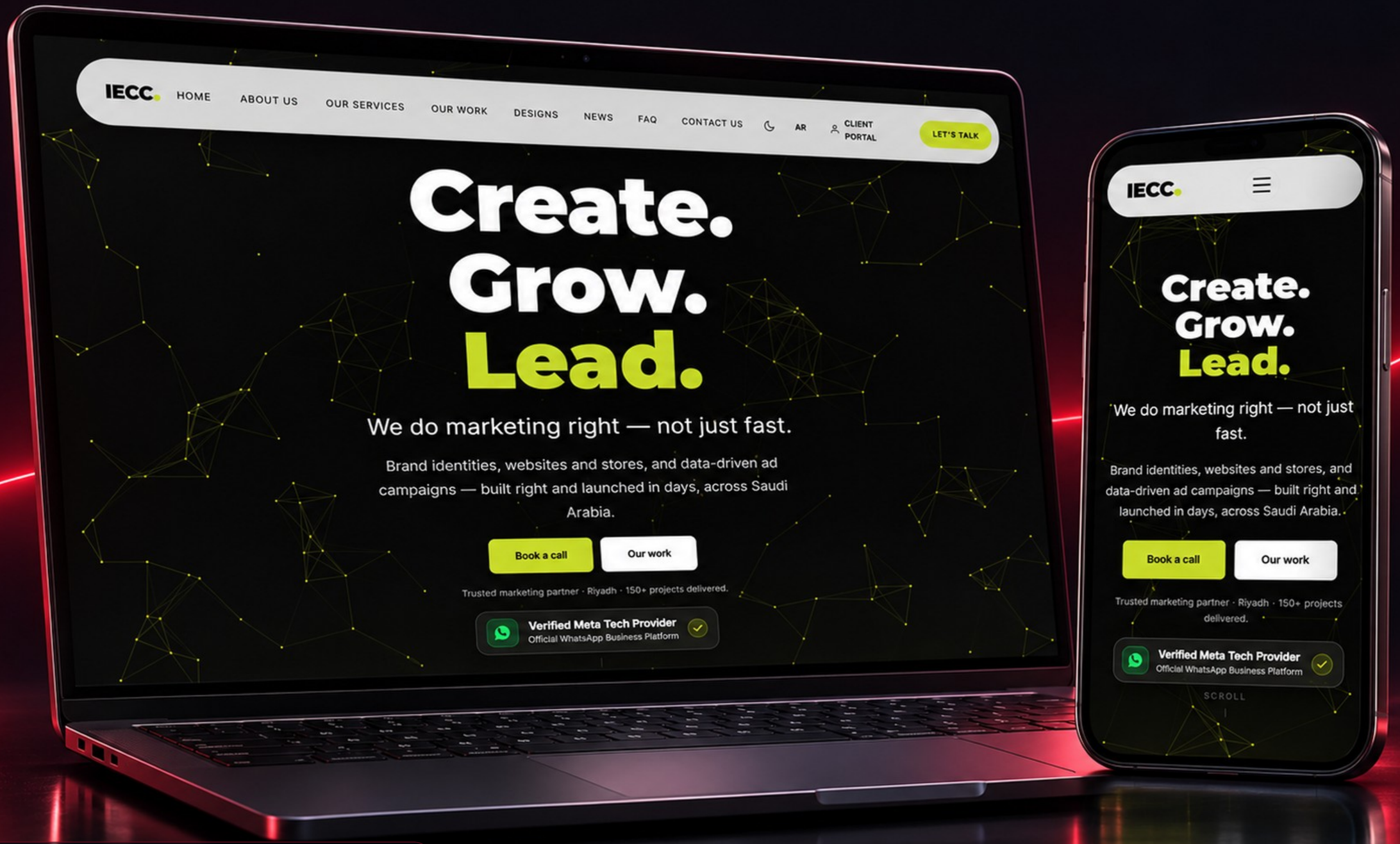
Scope

Official website, admin dashboard and client portal

What we built

The official site of a Riyadh marketing agency: a page for every service, magazine-style case studies, a design gallery, a blog and a full English version, with an admin dashboard and a client portal.

- A dedicated page for every service
- Case studies and a design gallery
- Email campaigns and a client portal



IECC · Official website, admin dashboard and client portal

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SELECTED WORK

Asma Wellness

Client

Asma Wellness Centre, Cairo

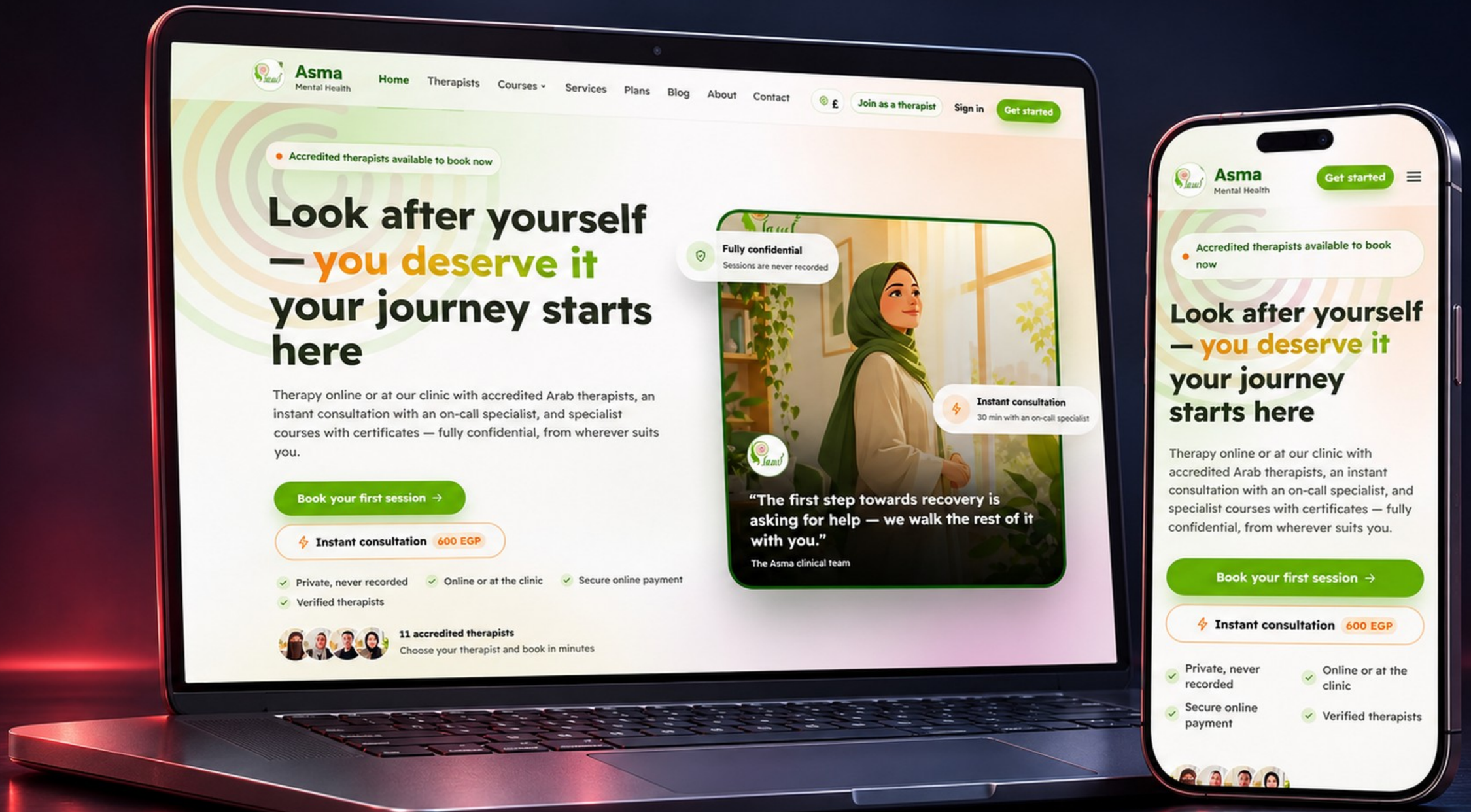
Scope

Therapy platform, video sessions and academy

What we built

An online and in-clinic therapy platform: a therapist directory, video session booking, instant consultation, session packages and a course academy with verifiable certificates, in Arabic and English.

- Choose a therapist, secure video sessions
- Instant consultation with an on-call specialist
- An academy with verifiable certificates



Asma Wellness · Therapy platform, video sessions and academy

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SELECTED WORK

First Street Burgers

Client

First Street Burgers, Riyadh

Scope

Website and iOS and Android app

What we built

A website and app for a smash-burger restaurant in Riyadh: a bilingual menu with prices and calories, and an iOS and Android app for direct ordering with no delivery-app commission.

- A bilingual menu with prices and calories
- An iOS and Android app for direct ordering
- Queue booking from the phone

First Street Burgers · Website and iOS and Android app

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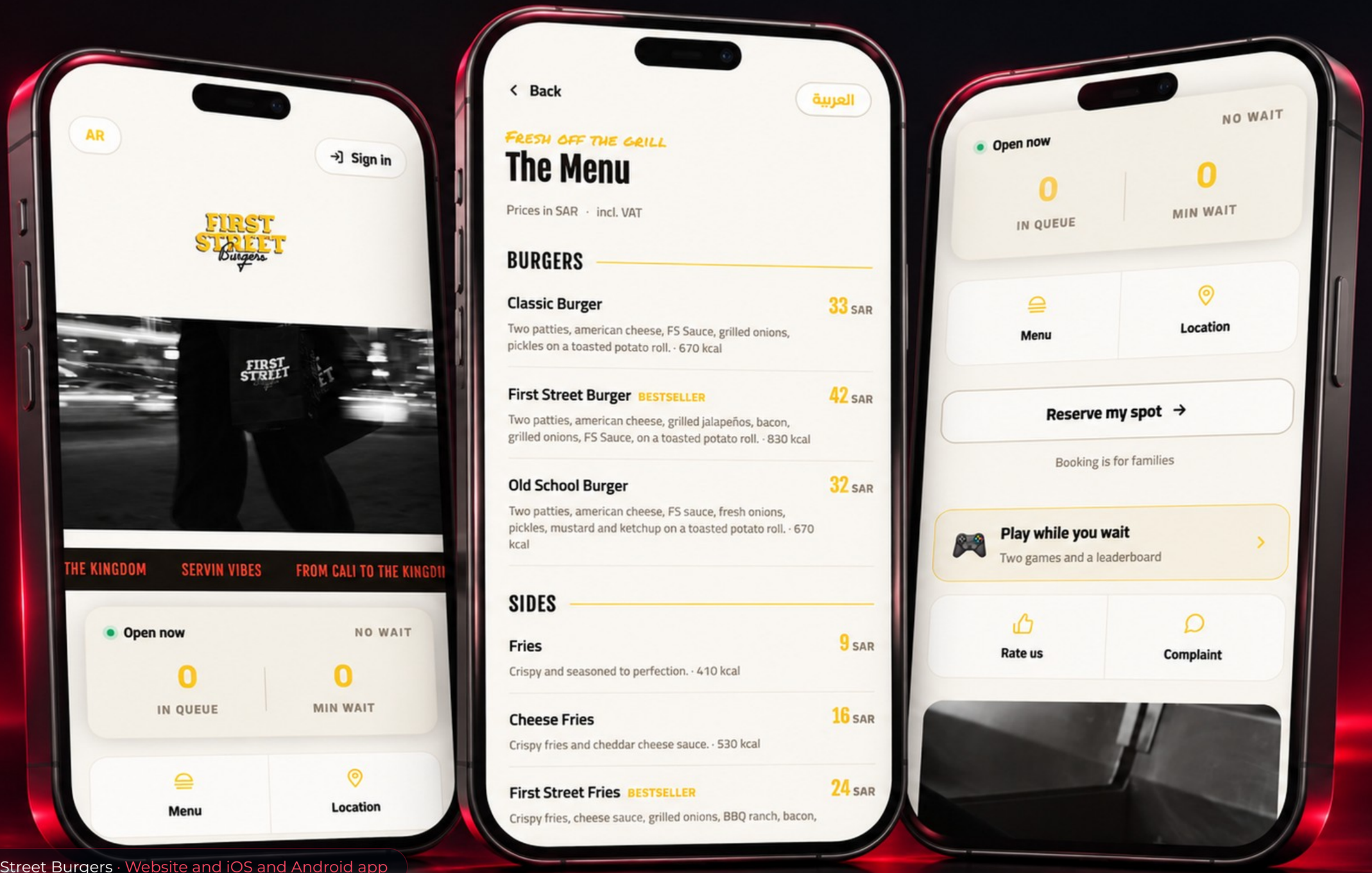

First Street Burgers · Website and iOS and Android app

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SELECTED WORK

Password Mobile Store

Client

Password Mobile Store, Egypt

Scope

Online store and iOS and Android app

What we built

An online store for original phones and accessories in Egypt, with a fast mobile checkout, payment and shipping built in, and an iOS and Android app for direct orders.

- A fast mobile checkout
- Payment and nationwide shipping
- An iOS and Android app for direct orders



Password Mobile Store · Online store and iOS and Android app

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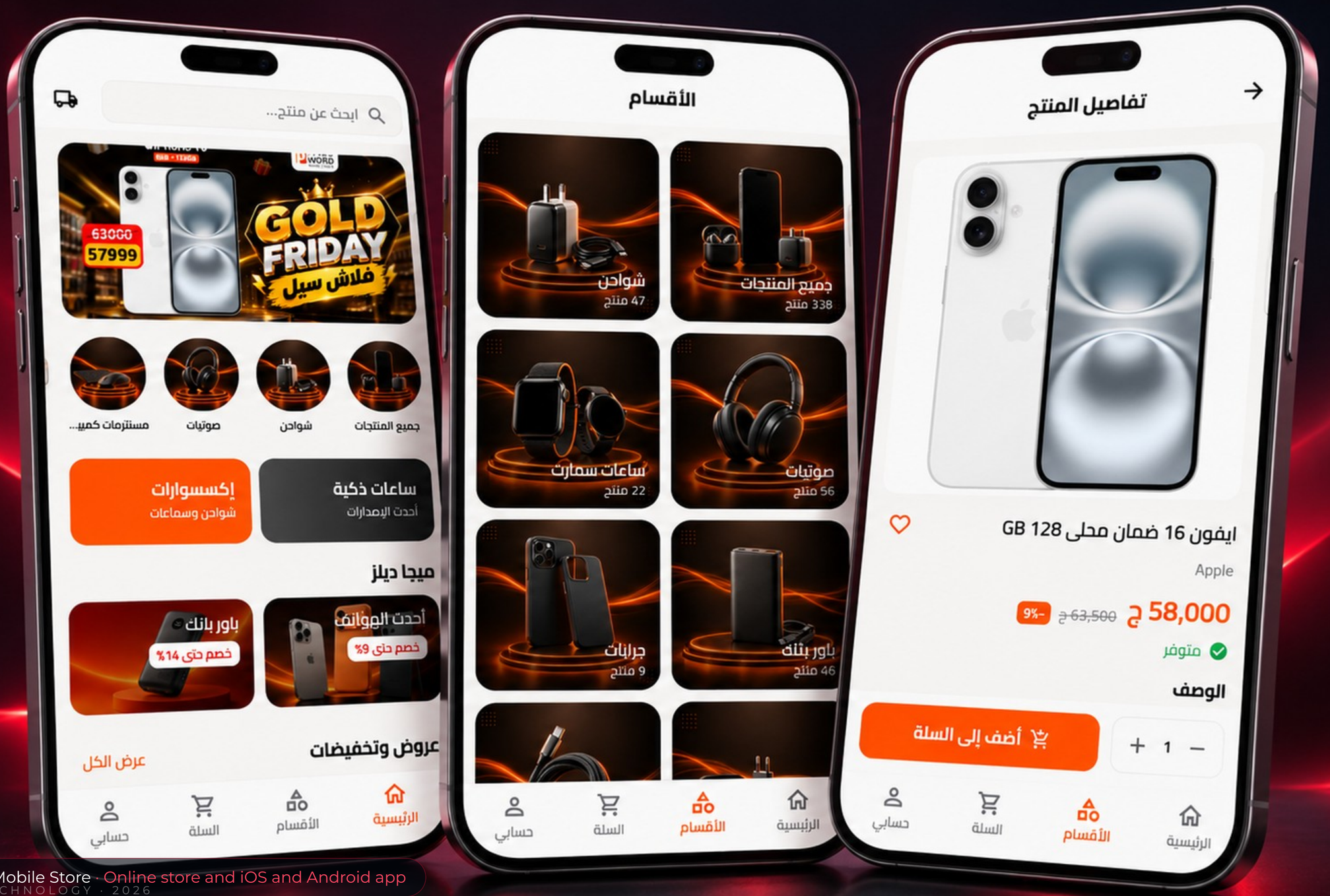

Password Mobile Store · Online store and iOS and Android app

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SELECTED WORK

MediSense

Client

MediSense, Saudi Arabia

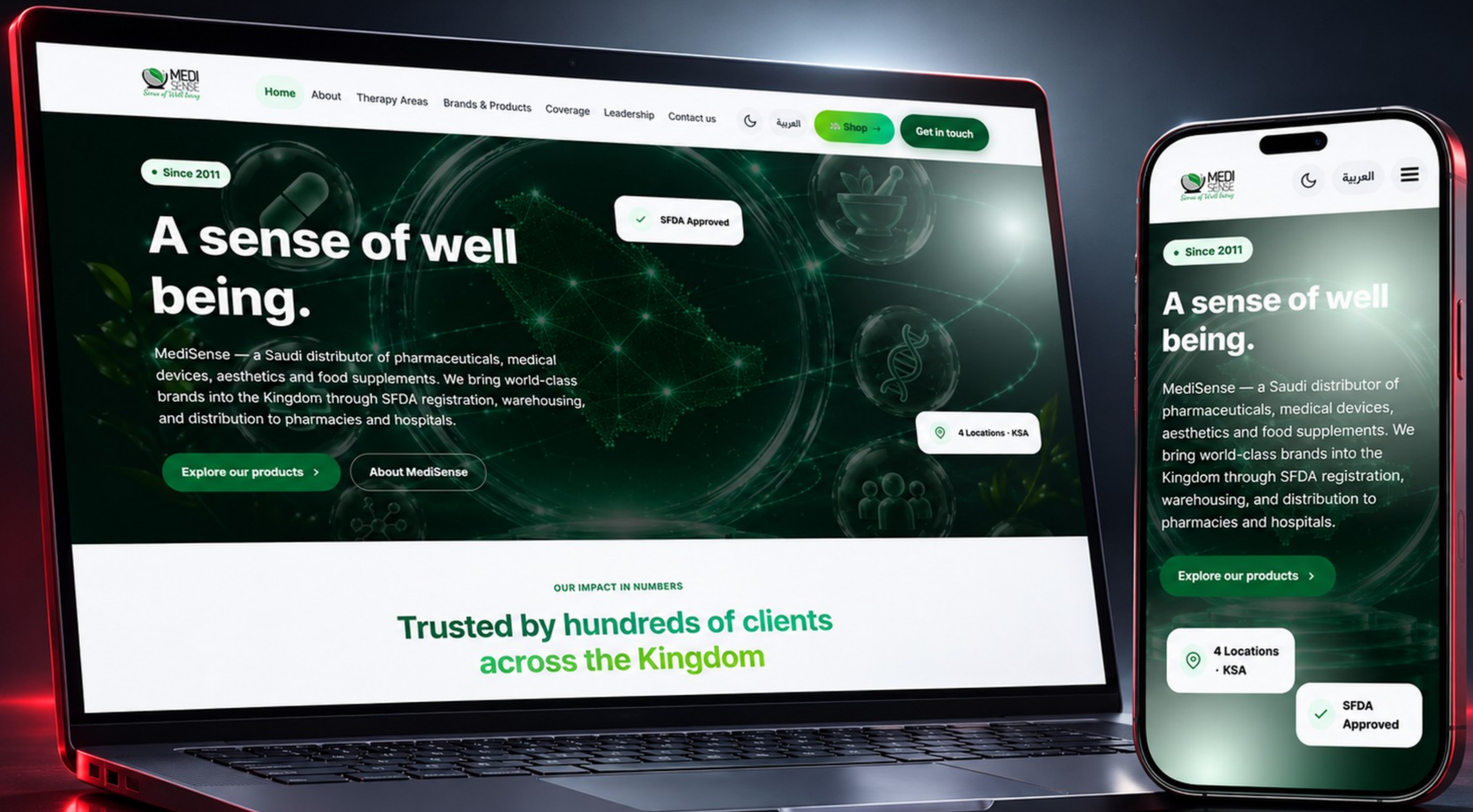
Scope

Corporate website and bilingual product catalogue

What we built

The site of a pharmaceutical distributor in Saudi Arabia: a product catalogue by therapeutic area with category filters, and a map of the company’s coverage across the Kingdom, in Arabic and English.

- A catalogue filtered by category
- Products by therapeutic area
- A map of coverage across the Kingdom



MediSense · Corporate website and bilingual product catalogue

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SELECTED WORK

Coach Ahmed Atef

Client

Coach Ahmed Atef

Scope

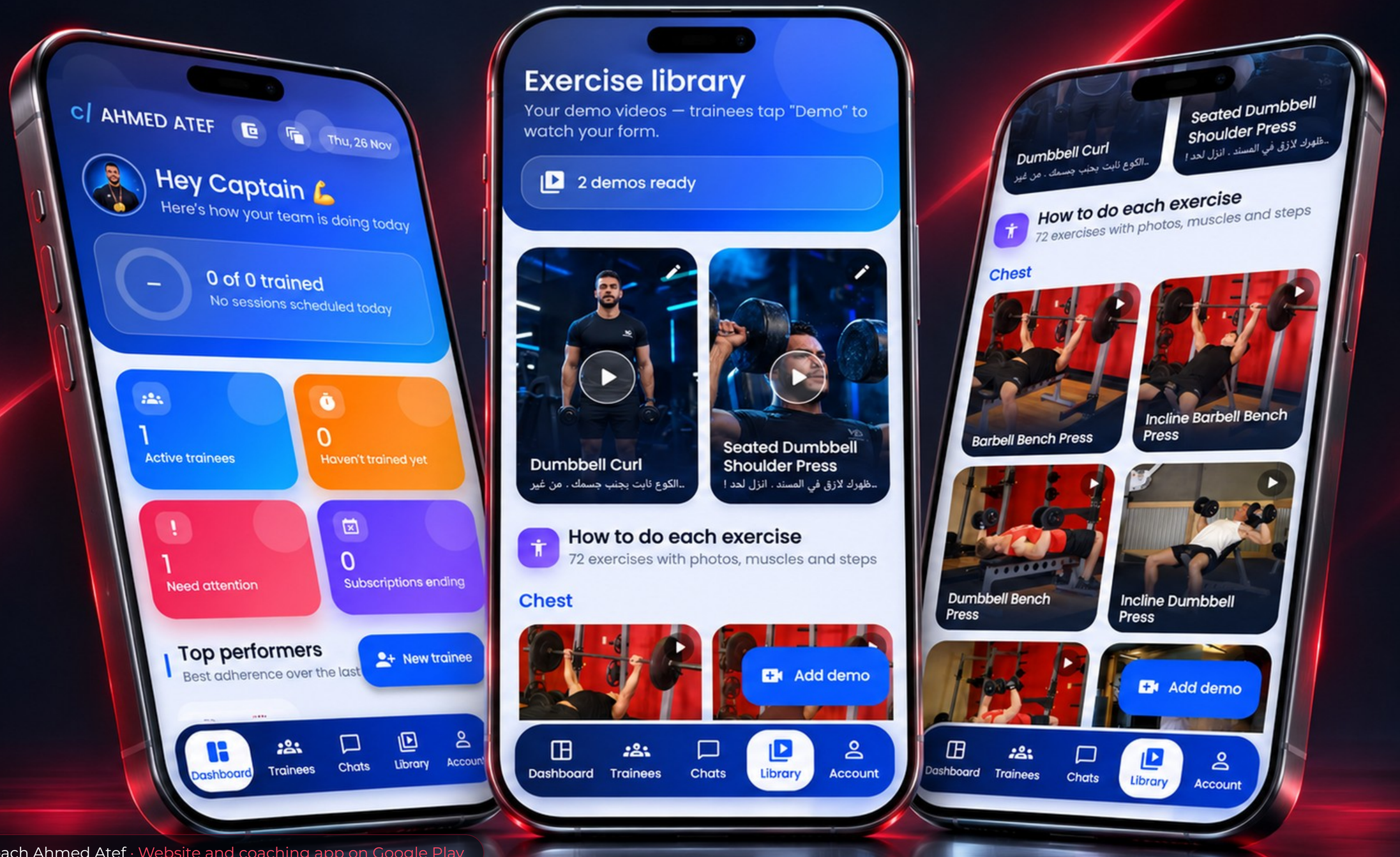
Website and coaching app on Google Play

What we built

A website and app for an online fitness coach. The bilingual site has service and article pages. The Google Play app carries the training program with a rest timer, a meal plan, weekly photo check-ins and a dashboard for the coach.

- Workout mode with rest timer and PR alerts
- Meal plan and weekly check-ins
- A coach dashboard with templates





Coach Ahmed Atef · Website and coaching app on Google Play

SELECTED WORK

Dr. Ahmed Hassan Pharmacy

Client

Dr. Ahmed Hassan Pharmacy, Sheikh Zayed

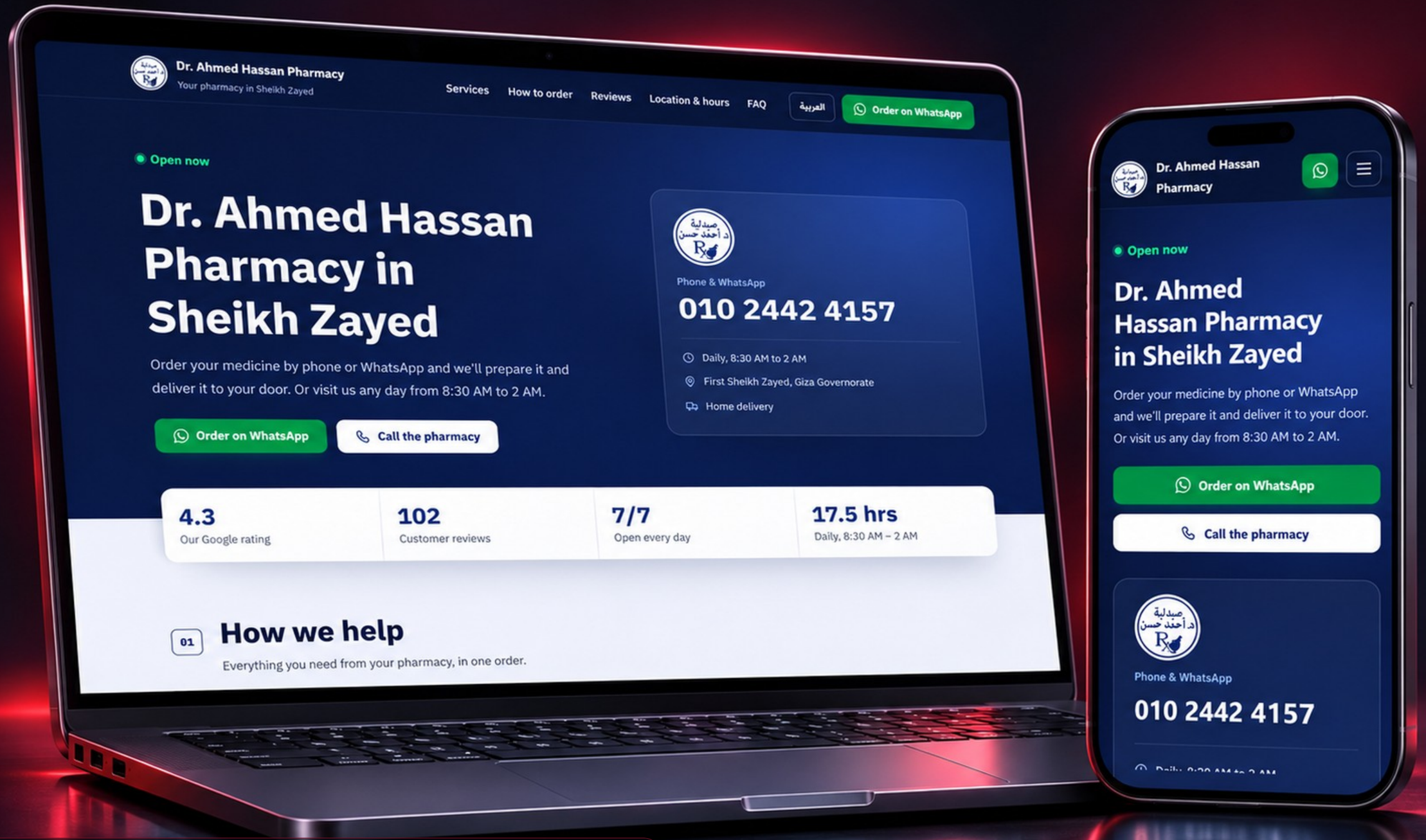
Scope

Customer CRM, ordering page and WhatsApp setup

What we built

A bilingual ordering page for a pharmacy in Sheikh Zayed, an internal customer portal built on the point-of-sale reports, and two WhatsApp numbers set up for marketing and orders through the WhatsApp API.

- An ordering page with “open now” and WhatsApp
- A customer portal with segments and campaigns
- One number for marketing, one for orders



Dr. Ahmed Hassan Pharmacy · Customer CRM, ordering page and WhatsApp setup

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Dr. Ahmed Hassan Pharmacy · Customer CRM, ordering page and WhatsApp setup

HEXOGEN TECHNOLOGY · 2026



Dr. Ahmed Hassan Pharmacy · Customer CRM, ordering page and WhatsApp setup

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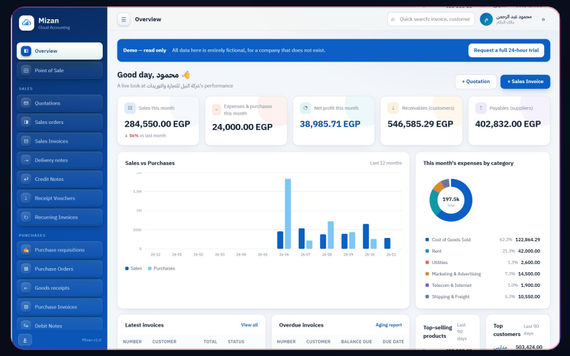
Our **Systems**



OUR SYSTEMS

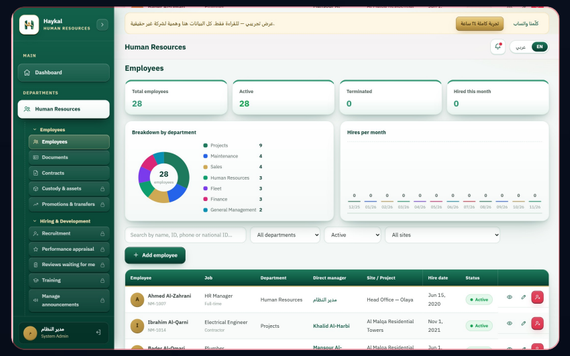
Management systems, ready to run

Systems we build and tailor to each business, each one open for a trial before signing.



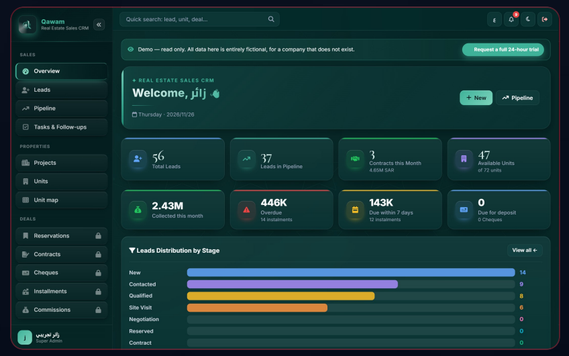
Mizan

Accounting & inventory



Haykal

HR & payroll



Qawam

Real-estate sales



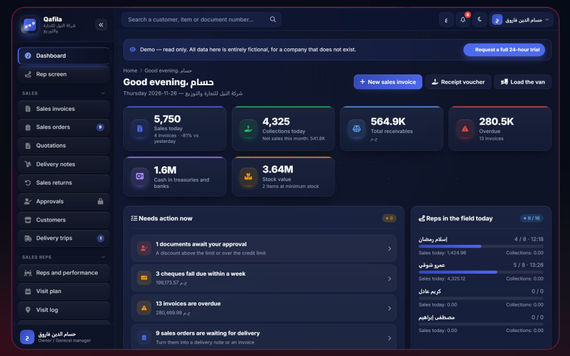
Adl Tech

Law-firm management



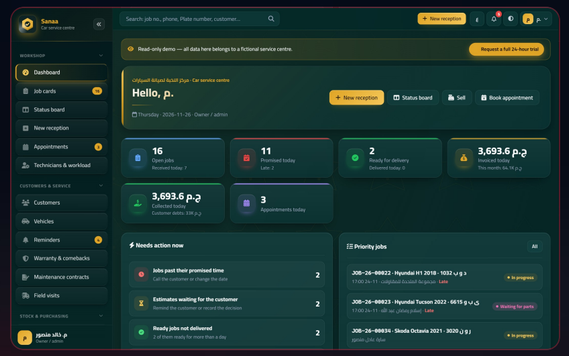
Rawaj

Retail POS & branches



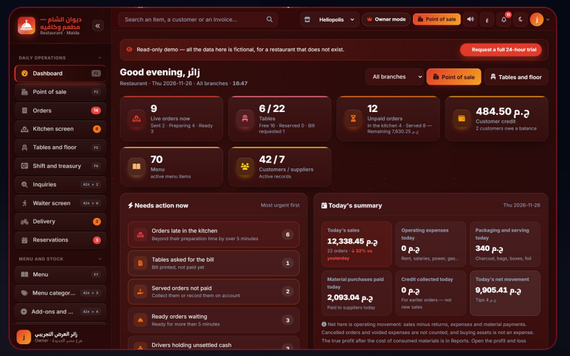
Qafila

Distribution & field sales



San'a

Service-centre management



Maida

Restaurant & café POS



Mizan · Accounting & inventory · Sales, purchasing, stock, accounts and POS

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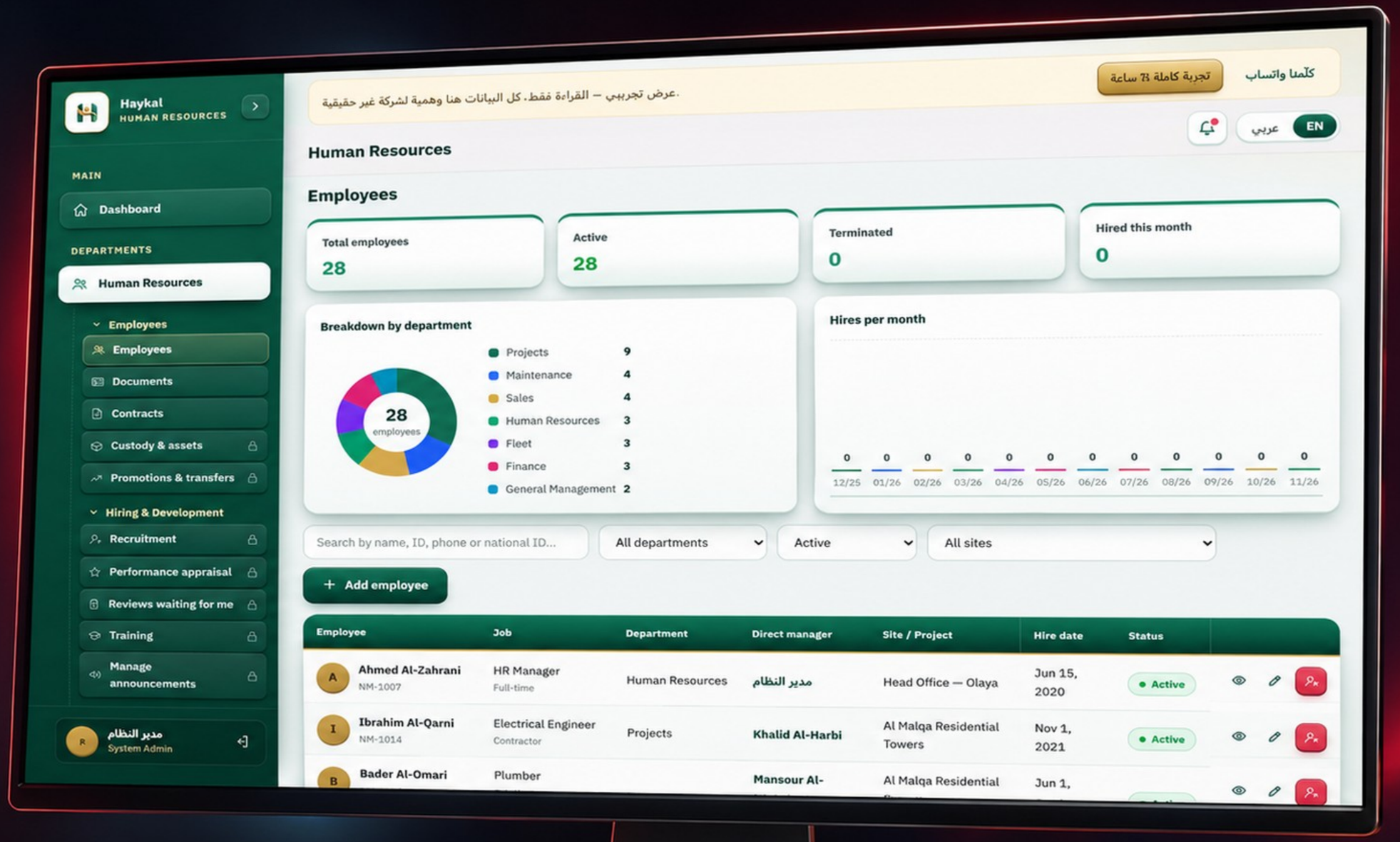

Haykal · HR & payroll · Employees, attendance, leave and payroll

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Qawam · Real-estate sales · Clients, units, contracts, instalments and commissions

HEXOGEN TECHNOLOGY · 2026



Adl Tech · Law-firm management · Cases, hearings, clients and fees

HEXOGEN TECHNOLOGY · 2026



Rawaj · Retail POS & branches · Barcode POS, branch stock, stocktake, credit and instalments

HEXOGEN TECHNOLOGY · 2026



Qafila · Distribution & field sales · Sales reps, routes, collection and daily settlement

HEXOGEN TECHNOLOGY · 2026



San'a · Service-centre management · Work orders, parts, technicians, warranty and customer tracking

HEXOGEN TECHNOLOGY · 2026

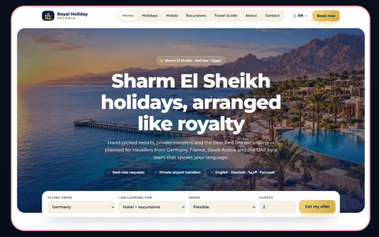


Maida · Restaurant & café POS · POS, kitchen screen, tables and QR menu

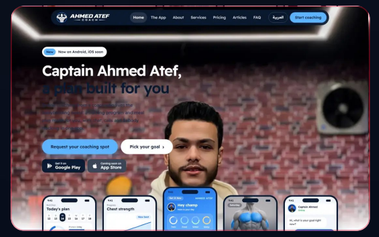
HEXOGEN TECHNOLOGY · 2026

OUR WORK

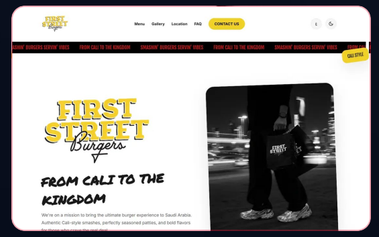
Websites & platforms



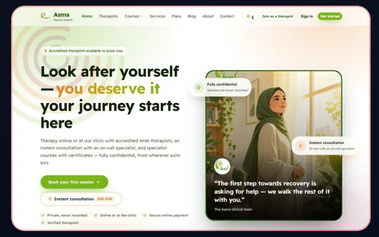
Royal Holiday Veloria
Travel Agency Website



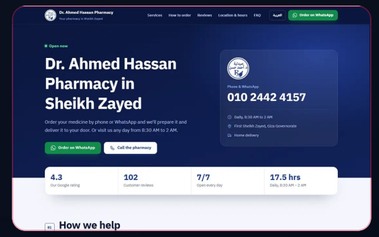
Coach Ahmed Atef Website
Fitness Coach Website



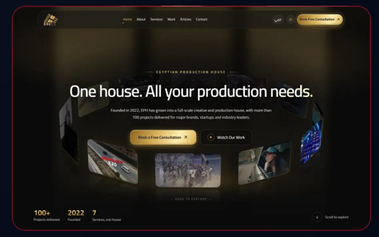
First Street Burgers Website
Restaurant Website



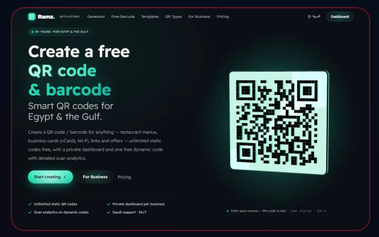
Asma Wellness
Online Therapy Platform



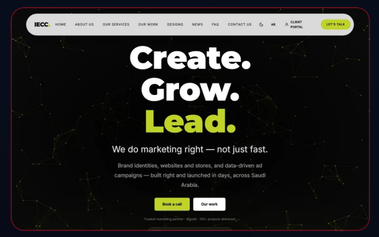
Dr. Ahmed Hassan Pharmacy
Pharmacy CRM & Website



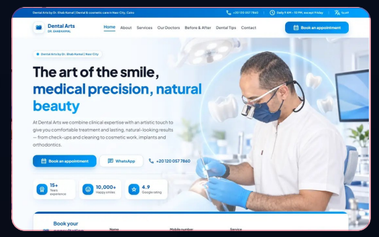
Egyptian Production House
Production House Website



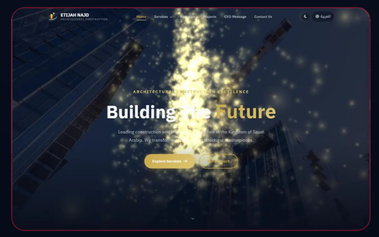
Ramz
SaaS Platform



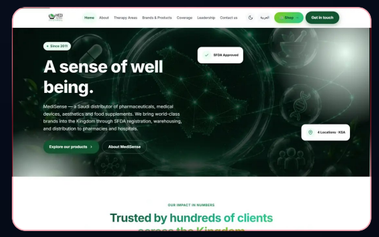
IECC Agency
Agency Website



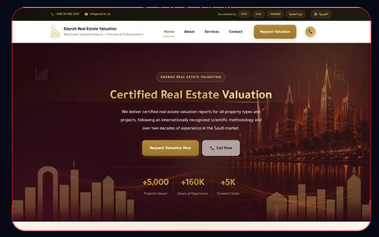
Dental Arts
Dental Clinic Website



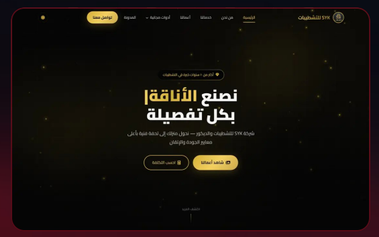
Etijah Najd Contracting
Contracting



MediSense
Pharma & Medical



Edarah
Real Estate Valuation



SYK Finishing
Finishing



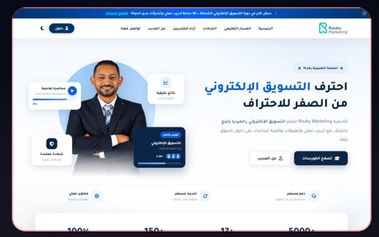
Royal Max 4500
Product store



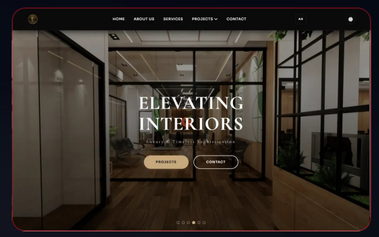
Alofoq Audit Firm
Corporate



Password Mobile Store
E-commerce



Rouby Marketing
Marketing Agency



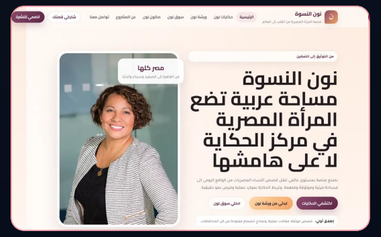
MS Design Studio
Interior Design

OUR WORK

Websites & platforms



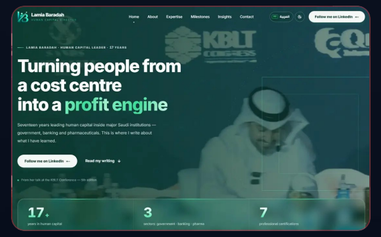
Sharif Metal Factory
Manufacturing



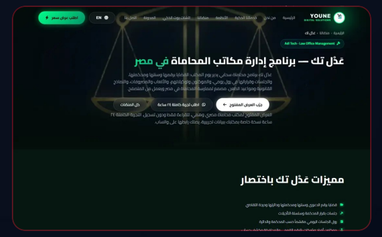
Noon Alniswah
Platform



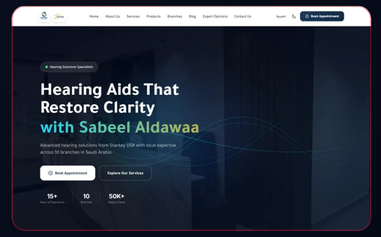
Talal Awad Media
Photography



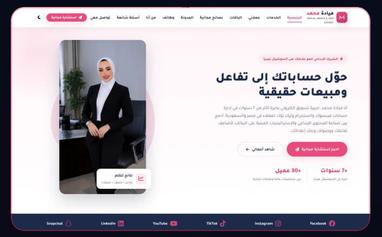
Lamia Baradah
Personal Site



Adl Tech
Systems



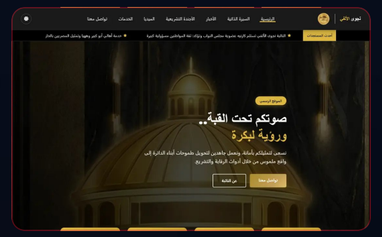
Sabeel Al-Dawaa
Medical Store



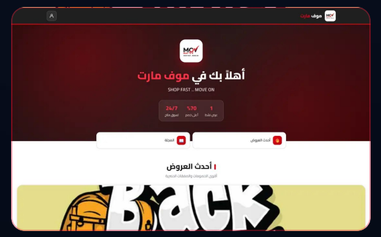
Mayada Mohamed
Digital Marketing



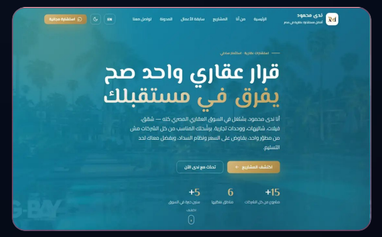
HyperHub Store
E-commerce



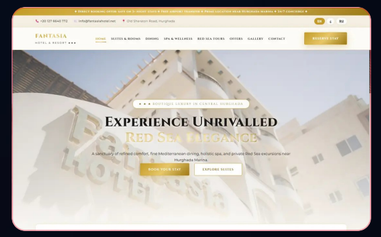
Nagwa Al-Alfy
Personal Site



MovMart
E-commerce



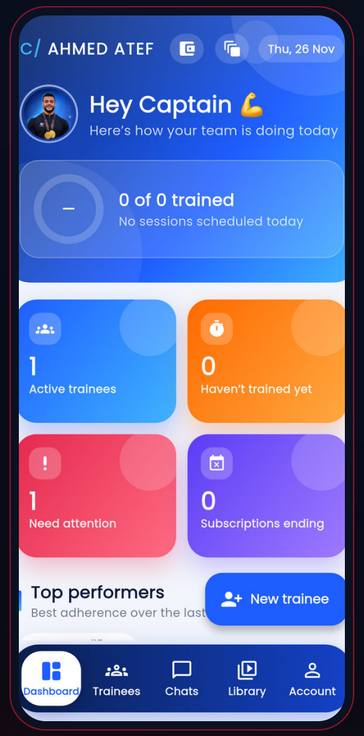
Nada Mahmoud
Real Estate



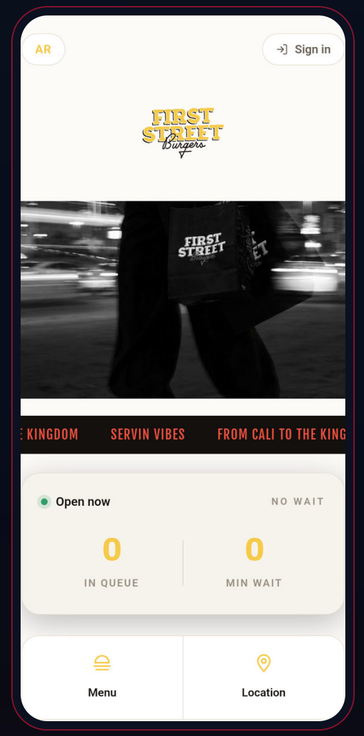
Fantasia Hotel Hurghada
Hotel Website

OUR WORK

Mobile apps



Coach Ahmed Atef app
Fitness Coaching App



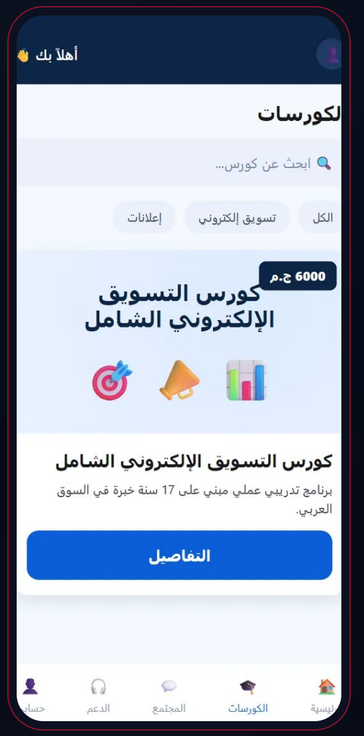
First Street Burgers app
Restaurant App



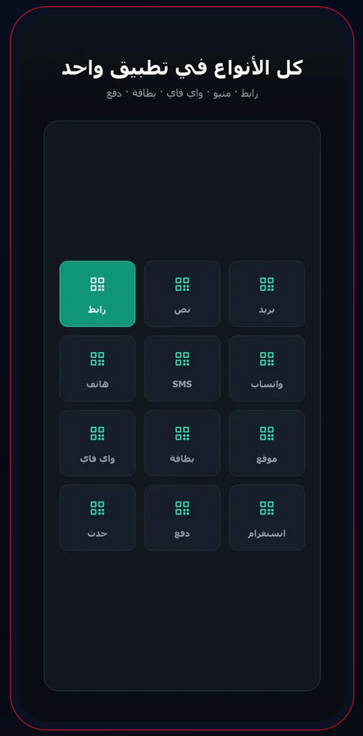
Dental Arts app
Medical App



Password Mobile app
Mobile App



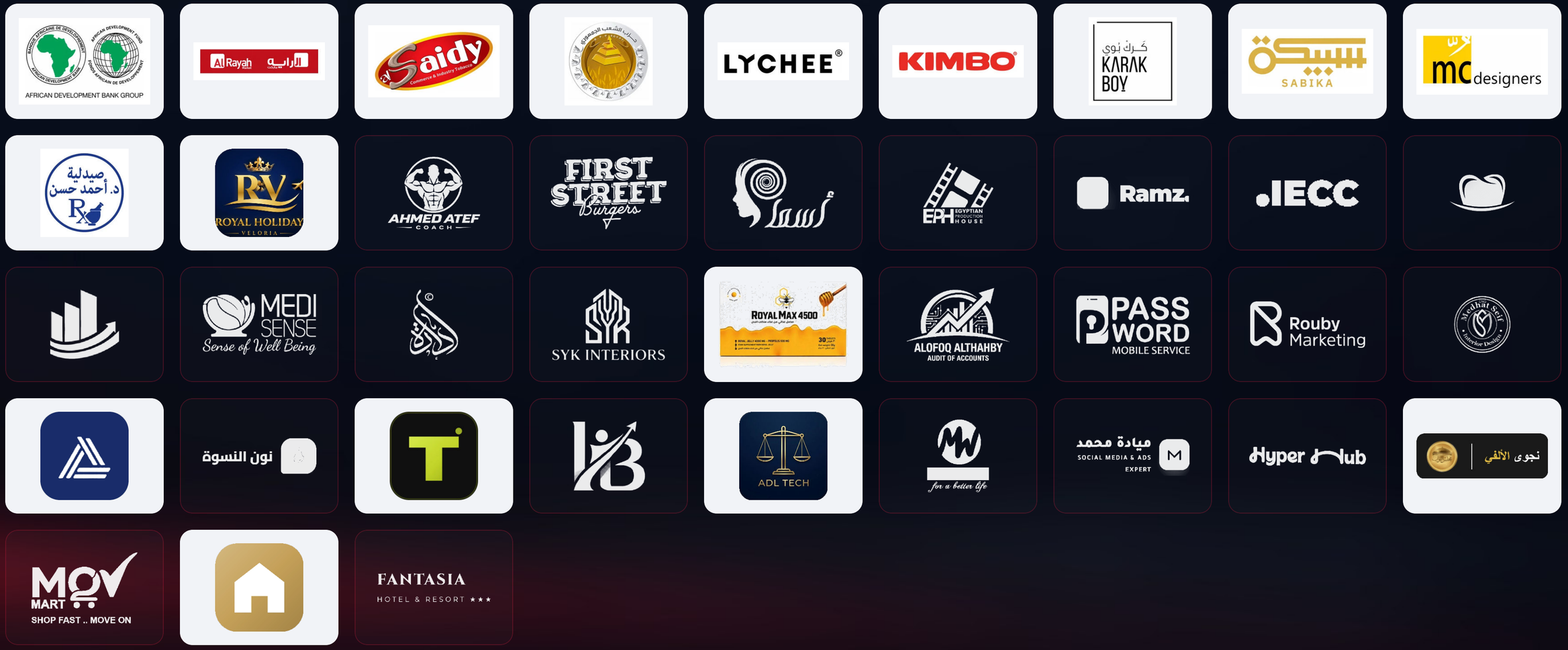
Rouby Marketing app
Learning App



Ramz app
SaaS app

OUR CLIENTS

Companies that trusted us in Egypt and Saudi Arabia



WHAT CLIENTS SAY

In their words

★★★★★

A professional website that truly reflects our contracting company. Smooth process and on-time delivery.

Etijah Najd
Management

★★★★★

An elegant site with easy booking — patient enquiries noticeably increased after launch. Very professional.

Dr. Passent Hamed
Dentist

★★★★★

A complete platform for real-estate valuation with great speed and UX. A team that understands the market.

Edarah
Marketing Team

★★★★★

A fast, trustworthy medical site that helped us reach our audience professionally. Excellent end-to-end experience.

Medi-Sense
Medical Team



We understand

how you work

We build

what fits it

We stay

with you after handover

LET’S START

Tell us about your company, we’ll tell you what fits it

The first meeting is about your needs, with no commitment.

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